

# Curriculum Vitae

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## Research Profile

My research investigates how communities negotiate sustainable futures through participatory governance, symbolic places and territorial transformations. Combining political science, critical human geography, cultural heritage studies and discourse analysis, I examine how local knowledge, stakeholder participation and governance shape resilient territories and sustainability transitions. My interdisciplinary research combines qualitative and quantitative methods and aims to bridge academic research, public policy and civil society.

## Main responsibilities

- ✓ Principal Investigator of international research projects (INHERIT, DISCLOSE, etc.)
- ✓ Coordination and administration of interdisciplinary research teams
- ✓ Acquisition and management of competitive funding
- ✓ Regular publications in interdisciplinary A/B Journals
- ✓ Development and implementation of participatory research approaches
- ✓ Collaboration with international Stakeholders
- ✓ Supervision of Bachelor and Master thesis in France and Germany
- ✓ University courses taught in French, German, and English

## Current Position(s)

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|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Feb 2026 to date | <b>Coordinator of the Research Group</b> “Modèles et Discourse” of the research laboratory Centre Interlangues <sup>o</sup> : Texte – Image – Langage (TIL)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Jul 2022 to date | <b>Research group leader</b> of DISCLOSE & INHERIT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Sep 2020 to date | <b>Maître de Conférences (Associate Professor)</b> , Faculty of Languages and Communication, Université Bourgogne Europe (UBE), Research lab: Centre Interlangues - Texte, Image, Langage (TIL)<br><br>Teaching (selection): International business communication (MA); Society, Economics, Politics in comparative perspective (BSc, MA); Discourses on urban, environmental, and societal phenomena, e.g. sports venues / events & (local) food industries & their critical evaluation (MA)<br><br>Supervisor of bachelor's & master's theses in the fields of human geography, sports economy, applied economics / linguistics (place-based, ethnographic approaches; multimodal & plurilingual discourses) |

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## Current Research Project

Sep 2025 to date      The research project INHERIT explores how natural routes evolve into places of **intangible heritage** through the discursive practices that shape them. Drawing on perspectives from social science, human geography, and linguistics, this research investigates the ways in which linguistic landscape contributes to the symbolic transformation of natural routes into cultural heritage-rich place. Developed in co-creation with and for **local stakeholders**, INHERIT is rooted in a **participatory approach** that engages directly with local communities, heritage professionals, and institutional actors across three European regions: Bourgogne Franche-Comté (France), the Transylvania region (Romania), and the Greater Region of Lorraine-Luxembourg-Saarland. INHERIT sheds light on how intangible heritage is constantly redefined/recreated. It contributes to a deeper understanding of how discourses mediate our relationship with place, commemoration, between **social transformation** and **cultural sustainability**.

Total amount of the grant awarded by Alliance Forthem: 14.900€

Principal collaborators: Julie Fen-Chong, Laurent Gautier, etc.

Keywords: Intangible heritage; Cultural sustainability; Participatory approach; Discourse analysis; ArcGIS

Jul 2022 to date      The project interdisciplinary project DISCLOSE examines how **naming practices** reshape collective identities, territorial belonging, and the perception of public places. Building on approaches from critical toponymy, human geography and discourse analysis, DISCLOSE conceptualises naming practices as contested cultural and language related phenomena in which **economic interests, governance, cultural heritage** and **local identities intersect** in the public sphere. The project combines **qualitative** and **quantitative methods** - including computational text mining with discourse analysis, **stakeholder/expert interviews, online surveys, and geographical mapping** - to investigate how **stakeholders** (local communities, public authorities, commercial partners) negotiate the social acceptance of applied naming practices.

Beyond its contribution to critical place studies, DISCLOSE strengthens research into **territorial governance**, place-making and **sustainable regional development** negotiated by **local communities, public authorities** and **economic stakeholders**.

Total amount of the grant awarded by the Region Bourgogne-Franche-Comté: 43.811€

Principal Collaborators: Laurent Gautier; Matthieu Llorca, etc.

Keywords: Naming practices; Commodification; Commemoration; Participatory approach; Mixed Methods

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**Current memberships, responsibilities & voluntary service**

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| Aug 2026 to date | Trainer at <b>Happy Kids Academy</b> in Luxembourg (emotional resilience among pupils)                                                                                                                     |
| Dec 2024 to date | <b>Review-Editor</b> for A/B-Journals (selection) Cambridge Journal of Regions, Economy and Society (CJRES), Frontiers in Psychology, Frontiers in Sports and Active Living, Open Linguistics, ONOMA, etc. |
| Aug 2024 to date | Member of the <b>ICOS Working Group on Toponymy</b> within the <b>United Nations Group of Experts on Geographical Names</b> (UNGEGN)                                                                       |
| Dec 2023 to date | Member of the Faculty Council & the <b>National University Council</b> (CNU)                                                                                                                               |

**Academic Training (selection)**

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| Sep 2014-Nov 2019 | <b>Binational-PhD</b> , Sports Science & Philosophy, Université Paris Cité & University of Leipzig, with distinction ( <b>'summa cum laude'</b> )<br><br>Dissertation: The devaluation of the other through linguistic signs. A sociolinguistic analysis in the field of amateur football in Germany and France.<br><br>Research lab: Institut des Sciences du Sport-Santé de Paris (I3SP) |
| Oct 2001-Sep 2009 | <b>Master in Political Science, Sociology, and Law</b> , University of Leipzig<br><br>Stays abroad (selection): IEP Lille (Bachelor); Internships in Togo (with the NGO 'Volontaire Globalisation'), at the <b>European Parliament</b> in Brussels, and in Morocco at the Goethe-Institut                                                                                                  |

**Professional Experience (selection)**

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| Sep 2014-Aug 2022 | <b>Adjunct Lecturer, Institut d'Études Politiques de Paris</b><br><br>Teaching (selection): Urban/regional economies in comparative perspective; Linguistic landscape in times of (social) crisis                                                                                                                                                                                                                                                      |
| May 2018-Aug 2020 | <b>Postdoc Researcher, Lecturer &amp; Coordinator</b> of the Jean Monnet Chair, Department of Political Science, Johannes Gutenberg-Universität Mainz<br><br>Teaching (selection): EU- Sport politics; Europeanisation through sports<br><br>Tasks: Analysis of fan forums; Interviewing of fans; Presentations at international conferences; Co-authoring in A/B-Journals<br><br>Supervisor of Bachelor & Master theses on European Sports governance |
| Sep 2015-Apr 2018 | <b>Lecturer</b> , Department of German Studies, Le Mans University<br><br>Teaching (selection): International business communication; Regional economic resilience; International politics in comparative perspective                                                                                                                                                                                                                                  |
| Sep 2014-Aug 2015 | German Teacher in Secondary School, Paris                                                                                                                                                                                                                                                                                                                                                                                                              |
| Oct 2012-Jul 2014 | <b>Research Fellow in Spatial Planning &amp; Financial Adviser</b> , Department                                                                                                                                                                                                                                                                                                                                                                        |

of Business administration, HTWK Leipzig

Tasks: Analysis of urban / regional economies, Expert interviews, Presentations at international conferences, co-authoring in A/B-Journals

Nov 2011-Jul 2014 **Teacher** at several schools for **educator training** in Berlin & Leipzig

Oct 2010- Jan 2012 **Branch Manager** at AGECE m.b.H. / **Consultant** at COCI S.A.

Tasks: Responsible for internal & external communications (branch to head office), human resource management, customer service etc.

### Co-Organisation of Workshops (selection)

18-20 Nov 2025 “Researching the Social World: Sharing Research and Shaping Collaboration in the Social Sciences”, UBE Dijon

4 Mar 2025 “France-Irlande and Beyond : le rugby au prisme des SHS”, UBE, Dijon

14-15 Nov 2024 “Farewell Workshop of the DISCLOSE research project, UBE, Dijon

### Additional Training (selection)

24 Feb 2023 Training “An introduction to Python”, UBE, Dijon

Oct 2020-Jun 2021 Training for teaching in higher education (32hrs), UBE, Dijon

13-14 May 2019 Methods course: Analysis with R, Gesis, Mannheim

23-24 Apr 2018 MAXQDA-Workshop: Grounded Theory Methodology, Leipzig

### Awarded Research Grants (since 2022)

Since Sep 2025 Research grant for the interdisciplinary project INHERIT (€14,900)

Jul 2022-Jul 2025 Research grant for the interdisciplinary project DISCLOSE (€43,811)

Jan 2024-Dec 2024 Research grant for the Cultural Heritage research project (€4,000)

### Languages and IT Skills (selection)

Languages German (native), French (C1), English (C1), Luxembourgish (basics)

Software QDA software: Atlas.ti, NVivo, MAXQDA (all very good)

Date analysis software: SPSS (very good); R (good)

GIS software: QGIS, ArcGIS (both good)

### Hobbies (selection)

Marathon running Paris (2021), Rome (2022), Madrid (2023), Vienna (2024), Stockholm (2025), Belgrade (2026)

Trail running Stockhorn Half-Marathon (2023), Les 5 cols (2024), Trail des Terroirs Vosgiens (2025), La légende de Graoully (2026)

**Monograph (selection)**

LLORCA, M., KOCH, F., & GAUTIER, L. (2024) Les 100 mots des Jeux Olympiques en 24 thématiques. Essais. Éditions universitaires: Dijon.

KOCH, F. (2019) Die Abwertung des Anderen mittels Sprache im Amateurfußball. Ein soziolinguistischer Vergleich in Deutschland und Frankreich, Sprache – Kultur – Gesellschaft, Peter Lang: Frankfurt am Main.

WINK, R., KIRCHNER, L., KOCH, F. & SPEDA, D. (2015) Wirtschaftliche Resilienz in deutschsprachigen Regionen, Springer: Wiesbaden.

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**Edited volume**

KOCH, F., GAUTIER, L. & LLORCA, M. (work in progress) Place-making through sports activities. Routledge: New York.

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**Articles in peer-reviewed journals (selection)**

LLORCA, M., FERNANDEZ-CRUZ, J., KOCH, F. (2026) La dénomination des stades de la Coupe du Monde en Amérique latine et en Europe (1962-2030) : entre mémoire, héritage culturel et marchandisation. *Materiales Para La Historia Del Deporte* 32, 95–111.

KOCH, F., GAUTIER, L. (2024) Zwischen Tradition und Kommerzialisierung? Eine Umfrage zum Naming von Stadien unter deutschen und französischen Amateurfußballer:innen. *Stadion. Revue internationale d'histoire du sport*, 48 (1), 385-398.

KOCH, F., GAUTIER, L. (2022) Allianz Arena, Orange Vélodrome & Co. Zur Akzeptanz von Fußballfans bei der kommerziellen Neu- bzw. Umbenennung ‚ihres‘ Stadions im deutsch-französischen Vergleich. *Beiträge zur Namenforschung* 57 (3), 363-385.

BACH, M., FERNANDEZ-CRUZ, J., GAUTIER, L., KOCH, F., LLORCA, M. (2022) Néologismes en discours spécialisé. Analyse comparée des noms de stades de football dans quatre pays européens. *Estudios Románicos* 31, 309-27.

WEBER R., BRAND A., KOCH F., NIEMANN A. (2022) A European Mind? Europeanisation of Football Fan Discussions in Online Message Boards. *European Journal for Sport and Society* 19 (4), 323–46.

WEBER R., BRAND A., KOCH F., NIEMANN A. (2022) Cosmopolitans and Communitarians. A Typology of Football Fans Between National and European Influences. *International Review for the Sociology of Sport* 57 (4), 532-551.

KOCH F., BERRON M.-A. (2021) La formation d'une identité collective à travers les expressions de l'amour et de la haine : Une analyse exploratrice des discours de supporters de foot en Allemagne et en France. *Acta Universitatis Lodziensis Folia Litteraria Romanica* 16 (1), 149–160.

WEBER R., BRAND A., NIEMANN A., KOCH F. (2020) Non-elite conceptions of Europe: Europe as reference frame in English football fan discussions. *Journal of Contemporary European Research* 16 (3), 293-319.

WINK, R., KIRCHNER, L., KOCH, F., SPEDA, D. (2017): Path plasticity, path creation and path

dependence along transformation processes in German cities. *Cambridge Journal of Regions, Economy and Society* 10 (3), 471-490.

WINK, R., KIRCHNER, L., KOCH, F., SPEDA, D. (2015): There are many roads to reindustrialisation and resilience. Place-based approaches in three German urban regions. *European Planning Studies* 24 (3), 463-488.

WINK, R., KIRCHNER, L., KOCH, F., SPEDA, D. (2015): Collective learning and path plasticity as means to regional economic resilience: The case of Stuttgart. *International Journal of Learning and Change* 8 (1), 21-41.

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### Chapters in Edited Volumes (selection)

KOCH, F. & BERRON, M.-A. (in Press) Gemeinsames Singen zur Stärkung kollektiver Fan-Identitäten: Eine vergleichende Fallstudie deutscher und französischer Fußballfans. In: NAZAROV, W., GAUTIER, L. (Eds.), *Diskursräume - Espaces discursifs*, Peter Lang: Berlin.

KOCH, F., GAUTIER, L., LLORCA, M., SEBIN, D., SELMI, A. (2025) Sport sponsoring in times of 'polycrisis'. A discourse analysis of three contemporary crises. In: Cotticelli-Kurras, P., Cotugno, F., Merlin, S. (Eds.), *Names in Times of Crisis. Age of pandemics, energetic deficiency, and war*, Tübingen: Narr, 255–268.

BERRON, M.-A., BASTIAN, S., KOCH, F. (2024) L'expression de l'identité collective. Une analyse exploratoire du contenu des chants de supporters en France. In: Lavric, E., Pisek, G. (Eds.), *Language and Football*, Tübingen: Narr, 277–295.

KOCH, F., GAUTIER, L. (2024) Von der XY-Kampfbahn zur XY-Arena. Trends und Einflussfaktoren bei wiederkehrenden Wortbildungsmustern am Beispiel von kommerziellen deutschen Stadionnamen. In: Michel, S. (Ed.), *Diskursmorphologie: Ansätze und Fallstudien zur Schnittstelle zwischen Diskurslinguistik und Morphologie*, Berlin: De Gruyter, 245–258.

KOCH, F. & BERRON, M.-A. (2021) Sociolinguistic Resilience Among Young Academics. A Quantitative Analysis in Germany and France, In: Wink, R. (Ed.), *Economic Resilience in Regions and Organisations*, Wiesbaden: Springer, 295–311.

WINK, R., KIRCHNER, L., KOCH, F. & SPEDA, D. (2018) The economic resilience of Stuttgart: vulnerable but resilient and adaptable, In: Bristow, G., Healy, A. (Eds.) *Economic crisis and the resilience of regions. A European study*, Cheltenham: Edward Elgar Publishing, 41–60.

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### Reports & Working Papers (selection)

LLORCA, M., KOCH, F. (2024) Les mascottes olympiques au fil des Jeux. *Art Critique*.

GAUTIER, L., KOCH, F., LLORCA, M. (2021) Le « crunch », bien plus qu'un match de rugby. *The Conversation*.

BACH, M., FERNANDEZ-CRUZ, J., GAUTIER, L., KOCH, F., LLORCA, M. (2021) Renommer un Stade : Opportunité Économique, Défi Linguistique. *The Conversation*.

KOCH F., BRAND A., NIEMANN A., WEBER R. (2019) Becoming 'European' through football? UK IN A Changing World.

BRISTOW, G.; (...) **KOCH, F.** (...) (2014) ECR 2 – Economic Crisis: Resilience of Regions, Final Report to the ESPON, Luxembourg/Cardiff: ESPON & Cardiff University.

WINK, R., KIRCHNER, L., **KOCH, F.** & SPEDA, D. (2014) Studie zur Umwegrentabilität der kulturellen Eigenbetriebe der Stadt Leipzig, Leipzig: HTWK Leipzig

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### **Presentations since 2021 (selection)**

**KOCH, F.**, GAUTIER, L., J. LLORCA, M., PILLOT, L., PRAVAZ, G. (2026) Names of sports venues as local landmarks with global outreach: An analysis of a socio-discursive model, *IRC 2026 Regional Conference*, Istanbul.

**KOCH, F.**, GAUTIER, L., J. LLORCA, M., PILLOT, L., PRAVAZ, G. (2026) Les sites sportifs comme vecteur d'un paysage linguistique urbain entre commodification et commémoration : Une approche cartographique. *Pour une approche interdisciplinaire de la toponymie*, Montpellier.

**KOCH, F.**, GAUTIER, L., J. LLORCA, M. (2025) Stadium names between cultural heritage and commercialisation: A quantitative study of four European countries. *10th EuGeo Congress 2025 "Geographies of a changing Europe"*, Vienna.

**KOCH, F.**, GAUTIER, L., J. LLORCA, M. (2025) Comparing urban namescape: A quantitative analysis of European and North American stadium names. *32nd International Cartographic Conference (ICC 2025)*, Vancouver.

**KOCH, F.**, GAUTIER, L., FERNÁNDEZ-CRUZ, J. LLORCA, M. (2024) Stadium names between commodification and cultural sustainability. A quantitative study of four European countries. *28th International Congress of Onomastic Sciences (ICOS)*, Helsinki.

GAUTIER, L., LLORCA, M., **KOCH, F.**, SEBIN, D., SELMI, A. (2023) FTX, Gazprom & Co : How do (global) crises affect the discourse around sponsorship in sport? *Names in the Economy - Names in Times of Crisis: age of pandemics, energetic deficiency, and war*, Verona.

GAUTIER, L., **KOCH, F.** (2023) Kontinuität oder Umbruch? Eine Umfrage unter AmateurfußballerInnen in Deutschland und Frankreich zum Naming im Fußball. *Sport | France | Allemagne : histoire et présent dans une perspective transnationale 2023*, Irsee.

GAUTIER, L., **KOCH, F.** (2021) Stadien-Namen in der Sponsoring-Ära: ein patternbasierter Ansatz zur Analyse von Stadien-Namen in vier europäischen Sprachen. *46. Österreichische Linguistik-Tagung (ÖLT 2021)*, Vienna.

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### **Media coverage (selection)**

Aflalo, A. (2025) Comment naissent les chants des supporters dans les stades de football, *L'Equipe Magazine*.

Chatenay, F. (2024) Trois dijonnais ont coécrit un « anti-dictionnaire » sur les JO. *Le Bien Publique*.

*Dr. phil. Florian Koch*